



The Organisation

An insight into the overall concept for Eastern Europe



Intracorporate Destination is the expression used for those destinations where your consignments throughout remains freighted process within the Gebrüder Weiss organisation. This means the highest possible standards of organisation and technology, or, to put it briefly: Seamless logistics. Within Eastern Europe this applies to Slovenia, the Czech Republic, Hungary, Croatia, Bulgaria, Romania and Slovakia. Gebrüder Weiss has a total of 24 branches in these countries.

An insight into Gebrüder Weiss

Info-technology

Many of our customers rate us as the „Best in class“ in this area! We have invested a total of Euro 100 million in innovative information technology in recent years.

550 years of experience

Gebrüder Weiss is a family company which has been in the logistics business for 550 years – a partner to rely on for years to come.

service@weisslogistics.com



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| Austria
Bludenz
Drasenhofen
Feldkirch
Graz
Hall i. T.
Höchst
Hohenems
Hörbranz
Innsbruck
Kittsee
Kufstein
Laa a. d. Thaya
Lauterach
Leobendorf
Leopoldsdorf
Linz
Lustenau
Maria Saal
Meiningen
Pöchlarn
Salzburg
Spielfeld
Sulz
Tisis
Wels
Vienna
Wolffurt | Germany
Hamburg
Lindau
Memmingen
Nuremberg
Passau | Switzerland
Altenrhein
Au
Basle
St. Margrethen
Zürich | Italy
Bozen | Slovenia
Ljubljana
Maribor | Czech Republic
Brno
Česke Budejovice
Hradec Králové
Ostrava | Pízen
Prague
Rudna | Slovakia
Bratislava
Kosice
Žilina | Hungary
Budapest
Dunaharaszti | Croatia
Karlovac
Zagreb | Bulgaria
Sofia
Kazanlak
Plovdiv
Burgas
Varna | Romania
Arad
Brasov
Bukarest | China
Beijing
Dalian
Nanjing
Ningbo
Qingdao
Shanghai
Tianjin
Urumqi | Hong Kong | Singapore
Singapore | USA
Chicago
Houston
Miami
New York
San Francisco |
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A global network: In addition to the more than 90 terminals above, we have another 150 partner-freight forwarders throughout the world.

www.weisslogistics.com

Project

Seamless to Eastern Europe

How an intelligent logistics solution reduces transit time by **five days** and **transport costs by 40 %**.



Gebrüder Weiss 
Transport and Logistics

Case Study

This Case Study is based on a real Gebrüder Weiss customer. There are two reasons for not naming the customer: 1 The neutral presentation of the solution enables the reader to extract ideas for his own logistics situation, 2 Customer confidentiality



The key concept is customer satisfaction

We have been working with the customer for 6 years. 100% of the freight to Eastern Europe is handled by Gebrüder Weiss. In the meantime, we have taken over deliveries to the entire Austrian market for the customer and are taking on all transport from the Swiss branch to Austria. Further collaboration is under discussion.



The Customer

A major brand manufacturer with its Head Office in Germany. In Eastern Europe, the customer supplies the markets in the Czech Republic, Slovakia, Slovenia and Hungary. This customer relationship is managed by our Pöchlarn Branch.



Starting point: Inflexible transport system

Consignments to Eastern Europe were fed into the various scheduled freight services, according to the country of destination. An inflexible and sluggish system, which was orientated towards the freight forwarders' timetables. The transport was often indirect and in addition, there were long waiting times at the borders and problems with distribution in the Eastern European countries. The time taken to forward freight was up to 8 days.

Solution: Efficient platform logistics

All consignments for the different Eastern European countries are collected daily from the customer and distributed by our branch in Pöchlarn. Freight is forwarded direct, and the customs clearance for the goods is handled by a single customs office for all buyers in the relevant destination country. The 24 Gebrüder Weiss branches in Eastern Europe operate a streamlined service for the onward forwarding within the destination country.

Starting point: Time-consuming flow of information

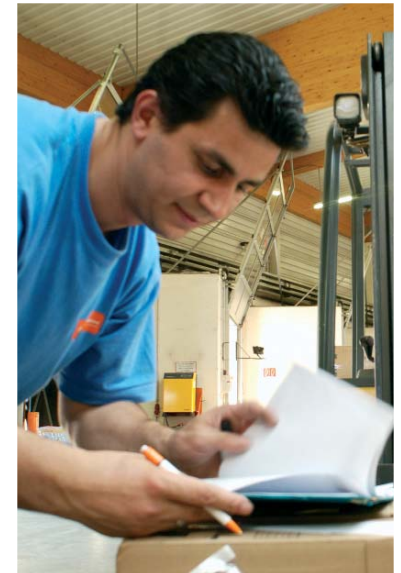
Customer orders to the freight forwarder were sent by fax and status enquiries had to be made by telephone. This is time-consuming and can be a source of errors and uncertainties.

Solution: Conversion to electronic data transfer

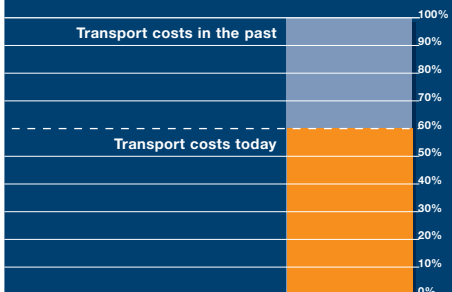
We receive orders from the customer quickly and securely using EDI. The customer can receive information about the status of his consignments at any time by just clicking on his mouse using the iSIS information system, even in Eastern Europe.

Advantages

- The freighting time has been reduced from 8 to an average of 2 days
- The departure density – and therefore the speed and flexibility of the customer has increased by 50%
- As a result of the conversion to platform logistics and electronic data transfer, the customer has experienced a significant reduction in freighting costs of 40% and can therefore offer his products at a lower price.



Competitive advantages from 40 % lower transport costs



Reduced freight times as a result of flexible platform logistics

