



The Company

Insights into the project CEE Central Warehouse



The term **Intracorporate Destination** marks destinations where your consignment remains within the range of the Gebrüder Weiss concern throughout the whole transportation process. This means the highest possible standard of organisation and technology or, in short, seamless logistics. Within the CEE countries this applies to Slovenia, the Czech Republic, Hungary, Croatia, Bulgaria, Romania and Slovakia. Gebrüder Weiss has a total of 24 branches in these countries.

Interesting facts about Gebrüder Weiss

IT (information technology)

Many of customers rate us „Best in Class“ in this area! We have invested a total of Euro 100 million in innovative information technology in recent years.

550 years of experience

Gebrüder Weiss is a family-owned company which has been in the logistics business for 550 years – a partner to rely on for years to come.

info@weisslogistics.com



Austria
Bludenz
Drasenhofen
Feldkirch
Graz
Hall /Tyrol
Höchst
Hohenems
Hörbranz
Innsbruck
Kittsee
Kufstein
Laa a.d. Thaya
Lauterach
Leobersdorf
Linz
Lustenau
Maria Saal
Meiningen
Pöchlarn
Salzburg
Spielfeld
Sulz
Tisis
Vienna
Wels
Wolfurt

Germany
Hamburg
Lindau
Memmingen
Nuremberg
Passau

Switzerland
Altenrhein
Au
Basle
St. Margrethen
Zurich

Italy
Bolzano

Slovenia
Ljubljana
Maribor

Czech Republic
Brno
Ceske Budejovice
Hradec Kralove
Ostrava
Plzen
Prague
Rudna

Slovakia
Bratislava
Kosice
Zilina

Hungary
Budapest
Dunaharaszti

Croatia
Karlovac
Zagreb

Bulgaria
Sofia
Kazanlak
Plovdiv
Burgas
Varna

Romania
Arad
Brasov
Bukarest

China
Beijing
Dalian
Nanjing
Ningbo
Qingdao
Shanghai
Tianjin
Urumqi

Hong Kong

Singapore
Singapore

USA
Chicago
Houston
Los Angeles
Miami
New York

Project

CEE Central Warehouse

How to turn **seven countries into a single one** and to **increase stock-availability by 23 per cent** at the same time.

Graz Linz



A22

Praha



A4

Budapest



state 2004/03

A global network: in addition to the more than 90 offices we can rely on further 150 partner forwarders worldwide.

www.weisslogistics.com



Case Study

This case study is based on facts of a real Gebrüder Weiss customer. There are two reasons for not disclosing his name: 1. customer protection, 2. the neutral presentation of the solutions sets the reader thinking about his own logistics situation.

The customer

A global player with headquarters in Switzerland, production sites in Europe and Asia, supplying customers throughout the world. Our branch in Dunaharaszti, one of the two Gebrüder Weiss offices in Hungary, is responsible for customer support.



Initial situation: Seven warehouses for seven countries

The situation in Austria and the CEE countries was not satisfactory. From the manufacturing sites the goods were transported to national warehouses in Austria, the Czech Republic, Slovakia, Slovenia, Croatia, Romania and Hungary and then delivered to the traders and end consumers. Transport to seven different warehouses caused considerable pre-shipment charges and required sevenfold administration input.

Solution: One central warehouse for seven countries

All warehouses were closed and a Gebrüder Weiss central warehouse established in Budapest instead. From there customers in Austria and the CEE countries are supplied. Distribution to the destination countries is Gebrüder Weiss responsibility and handled by our terminals in Austria and the CEE countries.

All important economic regions are supplied on a two-day basis, for regions with less delivery requests we settled for coordinated transportation on certain days. Disadvantages, like longer forwarding times in some cases, were fully compensated by the benefits, e.g. better stock availability.

Better stock availability and less warehouse space: an example for efficient warehousing

previous situation

warehouse: 23.000 m²

stock availability: 72 %

situation today:

warehouse: 14.000 m²

stock availability: 95 %

Initial situation: lack of visibility

The customer is constantly replacing existent products by newly developed ones, therefore stocks are hard to manage. Visibility of goods movement was completely inadequate and in 28 of 100 cases the required product not on stock.

Solution: electronic data transfer

Beside the distribution of the goods Gebrüder Weiss also took up the central warehouse management. Information exchange with the suppliers was switched to electronic data transfer (EDI), which, together with the establishment of a central warehouse, helped to improve visibility and efficiency of the warehousing. Today, the required goods are available in 95 of 100 cases.



Advantages

- increase of stock availability from 72 % to 95 %
- reduction of stock on hand from 75.000 to 45.000 items; likewise reduction of storage space from 23.000 to 14.000 m²
- reduction of logistics costs by 23 %

Previous warehousing system



Warehousing system today

